



Ohio Ophthalmological Society

Eye MDs & Surgeons Dedicated to Preserving Vision

November 2020

The Ohio Ophthalmology Society (OOS) is a 501c6 non-profit organization. We currently have more than 400 physician members. It was formed to address the following goals:

- Promote quality patient care in the practice of ophthalmology;
- Advance the legislative interests of ophthalmologists in the State of Ohio;
- Address practice management related issues affecting Ohio ophthalmologists;
- Provide a forum for professional fellowship among Ohio ophthalmologists; and,
- Educate the public concerning the types of services provided by ophthalmologists.

The OOS board recently decided to schedule the 2021 annual meeting as a hybrid virtual meeting (combination recorded on demand "homework" education and live webinar) on Saturday, Feb. 27, 2021 from 8:00 – 10:45 am EST in lieu of an in-person meeting due to large gathering restrictions. Both components will be certified for AMA PRA Category 1™ credit. Attached is the agenda. This email outlines three opportunities for you to support this effort:

Virtual Exhibit - \$500 provides you with the following benefits:

- Virtual exhibit (active through June 30, 2021) to both members and non-members
- One complimentary registration to the Feb. 27 annual meeting webinar, with the opportunity to send attendees a welcome chat at a designated time on the agenda

Meeting Supporter - \$2,500 provides you with the following benefits:

- Complimentary virtual exhibit (active through June 30, 2021) **with a link to a product demo**
- Recognition on annual meeting page (name, logo and sponsor level)
- Two complimentary registrations to the Feb. 27 live webinar, with the opportunity to send attendees a welcome chat at a designated time on the agenda
- Opportunity to submit one article/and or ad in an OOS e-Newsletter, upon approval of OOS leadership
- Receive the OOS e-Newsletter for one year

Corporate Sponsor (limit of 4) - \$5,000 provides you with the following benefits:

- Complimentary virtual exhibit (active through June 30, 2021) **with a link to a product demo**
- Recognition on the OOS web page for one year
- Recognition on the annual meeting page (name, logo and sponsor level)
- **Opportunity to speak to the OOS audience (2-3 min) during the break of the Feb. 27 webinar**
- Opportunity to submit one article to be emailed to all OOS members or for inclusion in an OOS e-Newsletter, upon approval of OOS leadership
- Receive the OOS e-Newsletter for one year
- *Corporate Sponsors will be asked to sign a Letter of Agreement for CME purposes*

Go to www.oosmeeting.org to view the meeting landing page.

Go to www.oosmeeting.org/exhibit-hall to view the exhibit/sponsors page setup.

Please complete the attached registration to confirm your support. It is through your supportive efforts that the OOS can continue to provide advocacy, education and representation to its members.

Best regards,

Kristopher Kelly, MD

Kristopher Kelly, MD

President, Ohio Ophthalmological Society

5115 Parkcenter Ave, Suite 200 Dublin OH 43017

ph: (614) 527-6799 • fax: (614) 527-6763 • email: oos@ohioeye.org

Visit www.ohioeye.org



Ohio Ophthalmological Society 2021 Virtual Annual Meeting
A combination of on-demand and live webinar education
www.oosmeeting.org

Live webinar event: February 27, 2021

VIRTUAL EXHIBIT REGISTRATION & CORPORATE SPONSORSHIP REGISTRATION

Return your registration by **Dec. 15** to confirm your place in meeting promotions.

The exhibit webpage may be accessed by meeting registrants after Dec. 15 and it will be open to the general public after March 30.

Information for contact who will receive all communications:

Company name	
Contact person	
Address	
City/State/Zip Code	
Phone	
Email (all communications will be sent here)	

Information for the virtual exhibit – go to www.oosmeeting.org/exhibit-hall to see example layout.

Company name	
Contact name	
Title/Position	
Phone	
Email	
30 word (maximum) introduction/description	
<p>All: When returning this registration, email mwhitacre@osma.org the image/logo you want displayed in the large space of your virtual exhibit.</p> <p>Meeting Supporters and Corporate Sponsors – Produce Demo details: When ready, you may provide a video that will be linked to your ‘product demo’ button. We can also change it to read “product info” or “service info”</p> <p>Specifications:</p> <ul style="list-style-type: none"> - Format options: .mp4 / .mov / .YouTube shared link - File size: Video file size must be under 1GB (1000MB) – and suggest to keep it under 5 minutes 	

All levels will receive a registration roster that includes name, credentials, company and mailing address.

Virtual Exhibit - \$500 provides you with the following benefits:

- Virtual exhibit (active through June 30, 2021)
- One complimentary registration to the Feb. 27 annual meeting webinar, with the opportunity to send attendees a welcome chat at a designated time on the agenda

Meeting Supporter - \$2,500 provides you with the following benefits:

- Complimentary virtual exhibit (active through June 30, 2021) **with a link to a product demo**
- Recognition on annual meeting page (name, logo and sponsor level)
- Two complimentary registrations to the Feb. 27 live webinar, with the opportunity to send attendees a welcome chat at a designated time on the agenda
- Opportunity to submit one article/and or ad in an OOS e-Newsletter, upon approval of OOS leadership
- Receive the OOS e-Newsletter for one year

Corporate Sponsor (limit of 4) - \$5,000 provides you with the following benefits:

- Complimentary virtual exhibit (active through June 30, 2021) **with a link to a product demo**
- Recognition on the OOS web page for one year
- Recognition on the annual meeting page (name, logo and sponsor level)
- **Opportunity to speak to the OOS audience (2-3 min) during the break of the Feb. 27 webinar**
- Opportunity to submit one article to be emailed to all OOS members or for inclusion in an OOS e-Newsletter, upon approval of OOS leadership
- Receive the OOS e-Newsletter for one year

REGISTRATION

\$ _____ \$500 Virtual exhibit
 \$ _____ \$2,500 Meeting Sponsor
 \$ _____ \$5,000 Corporate Sponsor
 \$ _____ **Total due**

Method of Payment

☐ **Check being mailed** (Email this form to mwhitacre@osma.org and then mail your check)

☐ **Credit card** [] MasterCard [] Visa [] American Express

Account number _____ Security code _____
 Cardholder name _____ Expiration date _____

Return completed form and payment to:

Ohio Ophthalmological Society
 5115 Parkcenter Ave, Ste 200
 Dublin, OH 43017

Questions?

Contact Mary Whitacre at mwhitacre@osma.org

The OOS has sole discretion for determining the types of exhibitors, advertising and sponsorships that will be accepted. No refund for cancellations. If the event is cancelled, 100% of your payment will be refunded.